

It took 30,000
Canadians to bring
you this story.

Endorsed by
The Royal Canadian Legion



Lest We Forget
COLLECTOR CARDS

Cards Shown
Actual Size



D-Day: A key chapter in Canada's story.

Delivering an innovative and effective telling of Canada's D-Day story – **Lest We Forget: Canada at War - D-Day Edition** collector's cards. This inaugural edition, modeled after user-friendly sports and entertainment trading cards, commemorates Canadian veterans and our nation's role in this world-altering event.

Two years in the making, and launched on June 6, 2008,

Lest We Forget: D-Day - Canada at War collector cards contain 112 beautifully hand-tinted photographs and graphics. These images highlight the people and events that contributed to the planning, organization and execution of Operation Overlord, all from a uniquely Canadian perspective.

This attractive and informative series of collector cards appeal to students, parents, educators, veterans and their families, history buffs, military collectors and the public in general.

Endorsed by the Royal Canadian Legion, this signature series includes stunning photographic depictions of: the leaders, the stories and events, equipment, the weapons, the regiments, medals, maps, puzzle cards and veterans' first-hand accounts of actual events. **A comprehensive tie-in website contains interactive modules, audio and video files and the expanded story of each card.**

The cards are produced in separate English and French versions and are available in 8-card packages, 24 packages to a box. **Package suggested retail price: \$3.95.**
Printed on premium, high gloss card stock with aqueous coating, 3.5" x 2.5" cards fit into commercially available vinyl collector card pages and albums.

Read first-hand accounts from the Veterans who were there.



COMMEMORATING CANADA'S VETERANS

John
'Farky' Farquharson

Donald
Thompson

Featuring Special Instant Win Cards

As a special bonus feature, limited edition instant win cards will be randomly inserted, allowing purchasers to enter a card PIN number at the accompanying website for a chance to win authentic Second World War memorabilia.

Autographed Veteran Cards

Bonus autographed veteran cards have also been inserted into packages at random. Now, you can own a piece of Canadian history, signed by the people who helped create it.

For information and pricing contact:

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To order online visit: www.lestweforgetcards.com or www.icardz.ca

Lest We Forget

COLLECTOR CARDS
D-DAY SERIES

